

**ITEM 8. GRANTS AND SPONSORSHIP – ROUND ONE ALLOCATION OF ANNUAL PROGRAMS 2016/17 AND ENVIRONMENTAL PERFORMANCE GRANTS FINAL TRANCHE 2015/16****FILE NO: S117676****SUMMARY**

The City of Sydney's Grants and Sponsorship Program supports initiatives and projects that build the social, cultural, environmental and economic life of the city. To achieve the objectives of Sustainable Sydney 2030 requires genuine partnership between government, business and the community.

The provision of grants and sponsorships is a mechanism to further the aims identified in the City's social, economic and environmental policies. Applications are assessed against these policies and against broad City objectives and plans. In this way, the City and the community act collaboratively to bring to life *Sustainable Sydney 2030* and the City of Villages it envisions.

The City advertised the following eight grant programs in our Round One Grants and Sponsorship Allocation:

- Community Services Grant Program;
- Cultural and Creative Grants and Sponsorship Program;
- Environmental Performance – Building Operations Grant Program;
- Environmental Performance – Innovation Grant Program;
- Environmental Performance – Ratings and Assessment Grant Program;
- Festivals and Events Sponsorship Program (Artform or Village and Community);
- Matching Grant Program; and
- Village Business Grant Program.

In total, 152 eligible applications were received across the eight programs. This report recommends a total of 53 grants to a total value of \$1,204,704 and \$260,494 revenue foregone/value-in-kind (VIK) for the 2015/16 and 2016/17 financial year and commitments of \$5,142,498 in cash and \$1,545,046 revenue foregone/value-in-kind (VIK) for future financial years 2017/18 to 2019/20.

This report also includes two out of round grants, \$50,000 in cash to Redfern Legal Services Contract for the extension of the Miller's Point Tenancy Services under the Community Services Grant Program, and multi-year cash support of \$202,437 in 2016/17 and \$207,498 in 2017/18 and VIK of up to \$53,000 per year to Access Sydney Community Transport to continue to operate the Village to Village shuttle bus service for a period of two years.

In addition, this report recommends that Council approve the termination of an existing grant agreement and the grant of a new agreement to a different organisation to deliver the same program due to an operational change related to the previously approved funded program. Negotiations between the relevant parties are still underway (refer confidential Attachment L for further details).

On 15 September 2014, Council adopted a revised Grants and Sponsorship Policy and all grants in this report were assessed against criteria and guidelines set in this revised Policy.

All applications were considered with reference to Sustainable Sydney 2030; the Grants and Sponsorship Policy; the Creative City Cultural Policy and Action Plan; the Economic Development Strategy; OPEN Sydney Strategy and Action Plan; social and environmental policies and plans and the Inclusion (Disability) Action Plan.

All grant recipients will be required to sign a contract, meet specific performance outcomes and acquit their grant.

All figures in this report exclude GST.

## RECOMMENDATION

It is resolved that:

- (A) Council approve the cash grant and revenue foregone (VIK) recommendations for 2016/17 under the Community Services Grant Program listed as follows:

Applicant	Project Name	Project Description	\$ Amount Recommended	VIK Recommended	Conditions
ACON Health Limited	LGBTI Mental Health Project	An awareness raising campaign and community forum to improve mental health and well-being of Lesbian, Gay, Bisexual, Transgender and Intersex (LGBTI) communities in the City of Sydney.	Year 1 only - \$30,000	Nil	Organisation to submit revised project outcomes and budget.
Centipede At Glebe School Incorporated	OOSH Care Programme	An after school and school holiday program providing activities, meals and play resources for disadvantaged children in Glebe.	\$45,000	Nil	Nil

Applicant	Project Name	Project Description	\$ Amount Recommended	VIK Recommended	Conditions
Community Restorative Centre Incorporated	St Johns Rd Arts Inclusion Project	A program of creative art workshops including drawing, photography and music to assist people at risk of criminal justice system involvement connect with the community in Glebe.	Year 1 only - \$25,000	Nil	Nil
NSW Police Force	Kings Cross Police & Plunkett Street School Mentoring Program	A mentorship program in Woolloomooloo where male police officers support local disadvantaged school children through sporting activities and excursions.	\$5,000	Nil	No recurrent funding.
Redfern Legal Centre Limited	Extension of the Miller's Point Tenancy Services (Out of round application)	An extension of services to meet the continued demand for the service from tenants still residing in the area, with an increase in support for residents in more complex circumstances and with more resource intensive needs.	\$50,000	Nil	Nil
Redfern Legal Centre Limited	A Legal Compass on Campus	The development of a language specific mobile phone app for international students residing and studying in the City of Sydney to access legal information and resources.	\$25,000	Nil	Nil
The Fact Tree Youth Service Incorporated	After Hours Project	A structured program of cultural and recreational activities as well as the provision of a safe space for disadvantaged young people in Redfern and Waterloo.	Year 1 - \$90,000 Year 2 - \$80,000	Nil	Nil

Applicant	Project Name	Project Description	\$ Amount Recommended	VIK Recommended	Conditions
The Shepherd Centre - For Deaf Children	A Sound Start to School – School Social Integration Program for Hearing-Impaired Children	A pilot project to support deaf children develop verbal, social and emotional skills as they transition into mainstream local schools in the City of Sydney area.	\$20,000	Nil	Organisation to submit revised project outcomes and budget.
The Trustee for The Salvation Army (NSW) Property Trust	The Oasis Learn to Drive Program	A program in Surry Hills to support disadvantaged young people attend safe driver courses and obtain a drivers licence.	Year 1 only - \$8,760	Nil	Nil
University of Sydney	Wellbeing through alternative economic development	A program of consultation, mentoring and training for social housing residents in Glebe to support economic participation and develop business opportunities.	Year 1 only - \$25,000	Nil	Nil
Weave Youth & Community Services Incorporated	Inner City Kool Kids	A school holiday and after school program in Glebe, Redfern, Green Square and City South for disadvantaged children and young people to help build social skills, engage with school and improve emotional wellbeing.	Year 1 only - \$50,000	Nil	Nil
White Lion Incorporated	Break Through Mentoring for Youth Employment	A mentoring program to connect at risk young people in the City of Sydney with successful business people in order to increase employment opportunities and provide positive role models.	\$45,000	Nil	Nil

(B) Council approve the cash grant and revenue foregone (VIK) recommendations for 2016/17 under the Cultural and Creative Grants and Sponsorship Program listed as follows:

<b>Applicant</b>	<b>Project Name</b>	<b>Project Description</b>	<b>\$ Amount Recommended</b>	<b>VIK Recommended</b>	<b>Conditions</b>
107 Projects Incorporated	107 Presents	A program of creative initiatives including a playwright prize, an accessible music technology workshop series and curated multi-arts experiences at 107 Projects in Redfern.	Year 1 - \$35,000 Year 2 - \$30,000 Year 3 - \$25,000	Nil	Funding to go towards creative personnel.
Art Pharmacy Pty Ltd	Culture Scouts	A series of walking tours in various City of Sydney arts precincts of local artists and art galleries.	\$10,000	Nil	Funding to go towards the research and development of the tours.
Australian Theatre for Young People	Drama Education Access Program	A tailored drama program for three City of Sydney primary schools in disadvantaged communities, including a live performance and involvement in post-production workshops.	\$18,000	Nil	Organisation to submit a child protection policy.
Branch Nebula Incorporated	SNAKESKIN	The development of a new stage production featuring young performers exploring the theme of adolescence through visual art, dance and prosthetic technology at a City of Sydney location.	\$15,000	Nil	Funding subject to confirmation of Australia Council for the Arts grant support.
Carriageworks Limited	Vicki Van Hout new work commission to feature in the exhibition, Naya Wa Yugali – We Dance	A video work by Aboriginal artist Vicki Van Hout to feature in the social history exhibition Naya Wa Yugali at Carriageworks in Redfern.	\$10,000	Nil	Nil

Applicant	Project Name	Project Description	\$ Amount Recommended	VIK Recommended	Conditions
Intimate Spectacle Pty Ltd	Intimate Spectacle Presents: Performing the Present 1-4	A series of four short-form performance events featuring new work curated by diverse artists at 107 Projects, Redfern.	\$20,000	Nil	Nil
Kaldor Public Art Projects	Spot Fire Symposia - revealing, re-examining and sharing the Garden Palace's forgotten narratives and laying the conceptual groundwork for Project 32: Jonathan Jones, 'barrangal dyara (skin and bones)', 2016	A series of symposia presented by an Aboriginal artist to explore the loss of Aboriginal artefacts in the fire at the Royal Botanic Gardens in the 19th Century. Venues include the Art Gallery of NSW, the Australian Museum and the State Library of NSW.	\$16,500	Nil	Nil
Music NSW Incorporated	Devolved Funding for All-Ages Live Music Events	The administration of devolved funding grants of up to \$5,000 to promoters, booking agents, venues and collectives for the purpose of putting on all-ages live music events in the City of Sydney.	\$50,000	Nil	Organisation to consult with the City's Strategy Advisor – Live Music.
Sydney Theatre Company Ltd	School Drama Access and Outreach	A professional learning program for teachers held at the Sydney Theatre Company and across various schools in the City of Sydney to develop drama teaching strategies that improve student engagement.	\$11,000	Nil	Funding to go towards the schools identified within the Local Government Area.
The Music and Booze Company Pty Limited	The King Street Project	A showcase of live music and performance art (involving more than 200 artists and performers) in both traditional and non-traditional venues (25-50 in total) around Newtown and Erskineville.	\$28,000	Nil	Organisation to consult with the City's Strategy Advisor – Live Music.

Applicant	Project Name	Project Description	\$ Amount Recommended	VIK Recommended	Conditions
Theatre of Image Limited	Brett and Wendy - A Love Story Bound By Art	A theatre production and education program in Pymont exploring the life and art of the iconic artist Brett Whiteley.	\$15,000	Nil	Nil

- (C) Council approve the cash grant and revenue foregone (VIK) recommendations for 2015/16 under the Environmental Performance – Building Operations Grant Program listed as follows:

Applicant	Project Name	Project Description	\$ Amount Recommended	VIK Recommended	Conditions
Strata Plan 61897	Water monitoring for residential apartment buildings	Installation of a sub-meter and data loggers at Grand Apartments, 187 Kent Street, Sydney.	\$5,922	Nil	Organisation to provide signed letter of commitment from Executive Committee and Building Manager.
Strata Plan 69746BMC	Water monitoring for residential apartment buildings	Installation of a sub-meter and data loggers at Sonoma, 1-11 Hunter Street, Waterloo.	\$3,078	Nil	Nil

- (D) Council approve the cash grant and revenue foregone (VIK) recommendations for 2015/16 under the Environmental Performance – Ratings and Assessment Grant Program listed as follows:

Applicant	Project Name	Project Description	\$ Amount Recommended	VIK Recommended	Conditions
Strata Plan 61897	Grand Apartments Energy & Water Efficiency Assessment	An energy and water efficiency assessment to be undertaken at Grand Apartments, 187 Kent Street, Sydney.	\$7,100	Nil	Organisation to provide signed letter of commitment from the Executive Committee.
Strata Plan 31284	Windsor Plaza Energy & Water Efficiency Assessment	An energy and water efficiency assessment to be undertaken at Windsor Plaza, 336 Sussex Street, Sydney.	\$5,000	Nil	Organisation to provide signed letter of commitment from the Executive Committee.
Strata Plan 74829	Zinc Apartments Energy & Water Efficiency Assessment	An energy and water efficiency assessment to be undertaken at Zinc Apartments, 30 Garden Street, Alexandria.	\$4,600	Nil	Nil

- (E) Council approve the cash grant and revenue foregone (VIK) recommendations for 2016/17, 2017/18, 2018/19, and 2019/20 under the Festivals and Events Sponsorship Program (Artform or Village and Community) listed as follows:

Applicant	Project Name	Project Description	\$ Amount Recommended	VIK Recommended	Conditions
Australian Art Events Foundation	Art Month Sydney 2017 - 2019	A free arts festival of community events across the City of Sydney including exhibitions, talks and art tours to showcase local artwork and provide professional development opportunities for artists.	Year 1 - \$50,000 Year 2 - \$50,000 Year 3 - \$50,000	Year 1 – Banner pole hire waiver up to the value of \$13,000 Year 2 – Banner pole hire waiver up to the value of \$14,000 Year 3 – Banner pole hire waiver up to the value of \$15,000	Nil
Carriageworks Limited	New Australian Art 2017 / 2019 / 2021	A large scale exhibition at the Museum of Contemporary Art, Carriageworks and the Art Gallery of New South Wales profiling artists from different generations working throughout Australia to produce contemporary art.	Year 1 - \$25,000 Year 2 - \$25,000	Year 1 – Banner pole hire waiver up to the value of \$4,809	Nil
Chippendale Creative Precinct Incorporated	BEAMS Arts Festival 2016	A multi-disciplinary arts festival in Chippendale showcasing a variety of art forms including performance, installations and workshops.	Year 1 - \$30,000 Year 2 - \$25,000 Year 3 - \$20,000	Nil	Organisation to consult with the City's Culture and Creativity Team.
Ensemble Offspring Ltd	Kontiki Racket	A festival in Redfern celebrating new music, featuring international and national performers and panel discussions.	\$10,000	Nil	Nil



Applicant	Project Name	Project Description	\$ Amount Recommended	VIK Recommended	Conditions
Head On Foundation LTD	Head On Photo Festival 2017	A photography exhibition and accompanying program of workshops, talks, pop-up events and an awards presentation to be held in Sydney Town Hall, Customs House, Gaffa Gallery and Centennial Park.	Year 1 only - \$20,000	Year 1 only - Lower town hall and banner pole hire up to \$114,000	Organisation to submit a revised budget.
Newtown Entertainment Precinct	The Sydney Fringe Festival 2017-2019	An independent arts festival presenting over 300 productions in over 50 venues across the City of Sydney to showcase local artists and encourage new audiences.	2017 Event (Year 1) - \$220,000 2018 Event (Year 2) - \$220,000 2019 Event (Year 3) - \$220,000 (Currently \$180,000 per year)	2017 Event (Year 1) - Venue and banner pole hire waiver up to the value of \$50,000 2018 Event (Year 2) - Venue and banner pole hire waiver up to the value of \$50,000 2019 Event (Year 3) - Venue and banner pole hire waiver up to the value of \$50,000	Nil
Sydney Improvised Music Association Incorporated	Sydney International Women's Jazz Festival	A jazz festival in Ultimo showcasing local and international performers, creating opportunities for women in jazz and supporting industry development through workshops, internships and an emerging artist program.	Year 1 - \$25,000 Year 2 - \$20,000 Year 3 - \$20,000	Year 1 – Banner pole hire waiver up to the value of \$5,283 Year 2 – Banner pole hire waiver up to the value of \$5,283 Year 3 – Banner pole hire waiver up to the value of \$5,283	Nil

Applicant	Project Name	Project Description	\$ Amount Recommended	VIK Recommended	Conditions
The Sydney Festival Limited	Sydney Festival 2018-2020	A celebration of art, culture and diversity through free and ticketed events across the City of Sydney incorporating theatre, dance, opera, music and visual arts from Australia and around the world.	Year 1 - \$1,400,000 Year 2 - \$1,400,000 Year 3 - \$1,400,000	Year 1 - Venue and banner pole hire waiver up to the value of \$450,000 based on the 2016/17 schedule of fees and charges Year 2 - Venue and banner pole hire waiver up to the value of \$450,000 plus any annual increases in fees and charges on 2016/17 rates Year 3 - Venue hire banner pole hire waiver up to the value of \$450,000 plus any annual increases in fees and charges on 2016/17 rates	Nil
Glebe Chamber of Commerce Incorporated	Glebe Street Fair	A day of community celebration in Glebe including music, performance, talks, family activities, markets of artisan products and food.	\$35,000	Venue and banner pole hire waiver up to the value of \$5,654	Organisation to submit a revised project plan outlining performance measures. Organisation to submit a waste management plan.
The Department Pty Ltd	The Spokes People Festival	A series of cycling events in the City of Sydney area promoting community engagement in cycling culture and a film screening as part of Sydney Rides Festival.	\$30,000	Nil	Organisation to advise how new audiences will be engaged. Organisation to engage with the local business community.
Surry Hills Neighbourhood Centre Incorporated	Surry Hills Festival - An Event of Stories, Love and Tales	A celebration of the community and lifestyle of Surry Hills through a collaborative showcase of live music, food, history, art installations, tours and workshops by local businesses and residents.	Year 1 - \$30,000 Year 2 - \$25,000 Year 3 - \$20,000	Year 1 - Banner pole hire up to the value of \$1,240 Year 2 - Banner pole hire up to the value of \$1,240 Year 3 - Banner pole hire up to the value of \$1,240	Nil

Applicant	Project Name	Project Description	\$ Amount Recommended	VIK Recommended	Conditions
Redfern All Blacks Rugby League Football Club Incorporated	Koori Knockout 2016	A four day rugby league carnival and cultural gathering hosted by the Redfern All Blacks to showcase sporting talent within Indigenous communities across New South Wales.	\$30,000	Venue hire waiver up to the value of \$3,042	Organisation to submit a revised budget.
The Trustee for Australian Museum Trust	Australian Museum Science Festival (AMSF) 2016	A festival at the Australian Museum as part of National Science week celebrating current and future innovations in science through workshops, talks and interactive presentations.	Nil	Banner pole hire waiver up to the value of \$3,175	Nil

- (F) Council approve the cash grant and revenue foregone (VIK) recommendations for 2016/17 under the Matching Grant Program listed as follows:

Applicant	Project Name	Project Description	\$ Amount Recommended	VIK Recommended	Conditions
Australian Theatre For Young People	ATYP Workshops Access Scholarship Program	A series of drama workshops for disadvantaged young people in the City of Sydney area, as well as the production of a promotional video to connect with youth organisations.	\$10,000	Nil	Organisation to consult with the City's Youth Team Leader and Senior Community Program Officer. Organisation to confirm other funding sources and submit a Child Protection Policy.
Band Association of NSW Incorporated	Bands in the Park	A series of free concerts by community and school brass and concert bands in various parks and open spaces in the local villages of the City of Sydney.	\$8,000	Nil	No recurrent funding. Organisation to consult with the City's Cultural Development Coordinator and Strategy Advisor - Live Music.

Applicant	Project Name	Project Description	\$ Amount Recommended	VIK Recommended	Conditions
Carers NSW Limited	Celebrating 40 years of caring	A free event at the Redfern Community Centre for unpaid family and friend carers to connect with other carers and service providers in the Redfern area.	\$8,220	Nil	Organisation to consult with the Centre Manager, Redfern Community Centre.
Christopher Domergue	'The Robots are Coming' mural	A public art mural by local artists in Iona Lane in Paddington to revitalise an underused area.	\$3,000	Nil	Organisation to submit letters of permission from building owners. Organisation to provide evidence of Development Application submission.
Holdsworth Street Community Centre Woollahra Inc	"Putting on the Ritz"- a Dance Hall event for older people.	A live music and dance event at Sydney Park Pavilion for seniors who are at risk of experiencing isolation and mental health issues.	\$3,600	Venue hire waiver of Sydney Park Pavilion up to the value of \$260	Nil
Lighting Matavai & Turanga	#welvehere	An art project collaborating with public housing residents in Waterloo to celebrate the community before the area's demolition.	\$10,000	Nil	Organisation to provide confirmation of other funding sources, letter of approval from the NSW Land and Housing Corporation and Development Application approval (if required).
M.P Fitzsimmons & R.J Whittington	Pocket-Sized Precincts	A community art project involving a treasure hunt across City of Sydney villages to highlight local business, activate green spaces and engage new audiences in community art practices.	\$7,500	Nil	Organisation to provide confirmation letters from participating businesses.

Applicant	Project Name	Project Description	\$ Amount Recommended	VIK Recommended	Conditions
Nadiezha Koroleva	Stories of Hope	The launch event in Green Square of a photographic exhibition and publication featuring people of a refugee background and their stories of integration in Australia.	\$6,000	Venue hire waiver up to the value of \$3,483	Organisation to consult with the City's Social Policy Officer and Senior Community Program Officer. Organisation to submit revised budget and confirm other funding sources.
Pets In The Park Incorporated	Pets In The Park - Helping the homeless care for their pets	Monthly clinics and an outreach program in various City of Sydney locations that provide free veterinary care for homeless people and their animal companions.	\$10,000	Nil	No recurrent funding.
Reconciliation Park Community Garden	Reconciliation Park Community Garden	An accessible community garden in Reconciliation Park in Redfern.	\$10,000	Nil	Organisation to consult with the City's Community Garden and Volunteer Coordinator. Organisation to submit revised budget and provide quotes.
Samuel George Bright	Clipped Music Video Festival	An event in Glebe as part of Vivid Sydney including an audio-visual exhibition, music video screenings, award ceremonies, discussion panels and live music.	\$10,000	Nil	Nil
St Vincent De Paul Society NSW	Resilience Film Challenge 2016	A film making and skill development project for the inner city's homeless and at risk community, including storytelling and technical film production workshops, with a final screening in Circular Quay.	\$5,000	Nil	No recurring funding. Organisation to submit revised budget.
Surry Hills Neighbourhood Centre Incorporated	One Million Stars - to End Violence	A community art project to raise awareness about violence, bullying and racism to be displayed in the Surry Hills Library foyer as part of Surry Hills Festival.	\$4,000	Nil	Organisation to confirm venue booking. Organisation to consult with the City's Safe City Manager.

Applicant	Project Name	Project Description	\$ Amount Recommended	VIK Recommended	Conditions
Sydney Boys High School The Ethel Kilip Memorial Trust	Aboriginal and Torres Strait Islander Art Teaching Collection	An art teaching resource to support syllabus requirements and promote awareness of Aboriginal and Torres Strait Islander art, culture and issues at Sydney Boys High School in Surry Hills.	\$9,500	Nil	Organisation to consult with the City's Community Engagement Coordinator.
The Sydney Society of Recorder Players	Engagement of children, youth and older people in music making	The establishment of a recorder orchestra for children and young people as well as a program of workshops for recorder teachers and players in Glebe to engage the local community in music making.	\$5,665	Nil	Nil
Uniting (NSW.ACT)	Imagination Unlimited	An exhibition in Kings Cross to share with the local community the artwork and stories of Uniting Medically Supervised Injecting Centre clients.	\$3,805	Nil	No recurrent funding.
University of Sydney	Camperdown Community Day	An inclusive event in Camperdown for public housing tenants and the local community, including an art competition, workshops and entertainment.	\$5,875	Venue hire waiver of the Booler Community Centre up to the value of \$90	No recurring funding.
Wingdings & Things Pty Ltd	Volumes 2016	A two day event of live music and visual art to showcase emerging artists and activate public spaces in the Oxford Street precinct.	\$10,000	Nil	Organisation to submit revised budget.

Applicant	Project Name	Project Description	\$ Amount Recommended	VIK Recommended	Conditions
Women In Theatre & Screen (WITS)	WITS Festival Fatale	A two-day theatre event showcasing women's stories held at the Eternity Playhouse in Darlinghurst to provide opportunities for women artists, engage local audiences and promote cultural inclusion.	\$9,000	Nil	Nil

- (G) Council approve the cash grant and revenue foregone (VIK) recommendations for 2016/17 under the Village Business Grant Program listed as follows:

Applicant	\$ Amount Recommended	VIK Recommended	Conditions
Australian Fashion Chamber Ltd	Year 1 - \$40,000 Year 2 - \$40,000	Nil	Nil
Music NSW Incorporated	\$30,000	Nil	Nil
The Surry Hills Creative Precinct Incorporated	\$25,000	Nil	Project 1 - \$10,000 funding to be allocated to the following items \$3,000 for project management, \$6,000 for consultant fees to finalise strategy, \$1,000 workshop.
Darlinghurst Business Partnership Incorporated	\$78,500	Nil	Project 4 - Stage 1 - \$8,000 to be used for development of 'noise filtering' algorithms, reporting software for members and project management. Stage 2 - Upon delivery of a Stage 1 report, \$11,500 to be used for data analysis and distribution, and project management.
Potts Point Partnership Incorporated	\$50,000	Banner pole hirer waiver up to the value of \$6,500	Nil

- (H) Council approve cash grants of \$202,437 in 2016/17 and \$207,498 in 2017/18 (excluding GST) to Access Sydney Community Transport to continue to operate the Village to Village shuttle bus service for a period of two years;
- (I) Council approve value-in-kind (VIK) of up to \$53,300 per year (excluding GST) to Access Sydney Community Transport for the use of parking space and depot facilities at the Bay Street Depot, Ultimo, for up to 13 vehicles;
- (J) Council note that all grant amounts are exclusive of GST and all VIK offered is subject to availability;

- (K) the cash grant under the fourth allocation of the Matching Grant Program for 2015/16 approved by Council on 21 March 2016 to the applicant, being SUPPORT Opportunity and Care Inc, be amended to the applicant being Mentor and Support Limited as follows:

Applicant	Project Name	Project Description	\$ Amount Recommended	VIK Recommended	Conditions
SUPPORT Opportunity and Care Inc- <b>Mentor and Support Limited</b>	Integrated Care	A personal development program delivering mental health services to residents of the City of Sydney who identify with mental illness, focusing on Waterloo, Redfern and Green Square.	<b>\$8,460</b>	<b>Nil</b>	Organisation to resubmit budget

- (L) authority be delegated to the Chief Executive Officer to negotiate, execute and administer agreements with any organisation approved for a grant or sponsorship under terms consistent with this resolution and the Grants and Sponsorship Policy;
- (M) Council approve the termination of an existing agreement and the grant of a new agreement for \$200,000 between the organisations noted in confidential Attachment L to the subject report for the reasons outlined in confidential Attachment L; and
- (N) authority be delegated to the Chief Executive Officer to negotiate, execute and administer the termination of the existing agreement and the grant of the new agreement as identified in confidential Attachment L to the subject report.

## ATTACHMENTS

- Attachment A:** Recommended 2016/17 Community Services Grant Program
- Attachment B:** Not Recommended 2016/17 Community Services Grant Program
- Attachment C:** Recommended 2016/17 Cultural and Creative Grants and Sponsorship Program
- Attachment D:** Not Recommended 2016/17 Cultural and Creative Grants and Sponsorship Program
- Attachment E:** Recommended 2015/16 Environmental Performance Grants
- Attachment F:** Not Recommended 2015/16 Environmental Performance Grants
- Attachment G:** Recommended 2016/17 Festivals and Events Sponsorship Program (Artform or Village and Community)
- Attachment H:** Not Recommended 2016/17 Festivals and Events Sponsorship Program (Artform or Village and Community)



**Attachment I:** Recommended 2016/17 Matching Grant Program

**Attachment J:** Not Recommended 2016/17 Matching Grant Program

**Attachment K:** Recommended 2016/17 Village Business Grant Program

**Attachment L:** Amended Grant Recipient (Confidential)

**(As Attachment L is confidential, it will be circulated separately from the agenda paper and to Councillors and relevant senior staff only).**

**BACKGROUND**

1. The City of Sydney's Grants and Sponsorship Program supports residents, businesses and not-for-profit organisations to undertake initiatives and projects that build the social, cultural, environmental and economic life of the city.
2. On 27 January 2016, eight of the City's grants programs were announced as being open for applications on the City's website, with grant applications closing on 7 March 2016.
3. The eight promoted programs were:
  - (a) Community Services Grant Program;
  - (b) Cultural and Creative Grants and Sponsorship Program;
  - (c) Environmental Performance – Building Operations Grant Program;
  - (d) Environmental Performance – Innovation Grant Program;
  - (e) Environmental Performance – Ratings and Assessment Grant Program;
  - (f) Festivals and Events Sponsorship Program (Artform or Village and Community);
  - (g) Matching Grant Program; and
  - (h) Village Business Grant Program.
4. Information about these grant programs (such as application dates, guidelines, eligibility criteria and sample applications) was made available on the City's website. The City actively promoted the programs through Avant Card distribution, radio live reads, Facebook, Twitter, Instagram, as well as the City's Green Villages and Creative City websites. Email campaigns were also utilised to target interested parties who have applied previously for grants at the City or who have expressed an interest in the City's programs.
5. Following adoption of the revised Grants and Sponsorship Policy on 15 September 2014, the Matching Grant Program and Cultural and Creative Grants and Sponsorship Program are open to appropriately incorporated for-profit organisations. 17 applications were received this round from for-profit organisations and the following six for-profit organisations are recommended in this report:
  - (a) Art Pharmacy Pty Ltd;
  - (b) Christopher Domergue;
  - (c) Intimate Spectacle Pty Ltd;
  - (d) M.P Fitzsimmons & R.J Whittington;
  - (e) The Music and Booze Company Pty Ltd; and
  - (f) Wingdings & Things Pty Ltd.

6. These applications met the Cultural and Creative Grants and Sponsorship Program and Matching Grant Program for-profit eligibility criteria, clearly demonstrating that the applicants' requests for funding were for the benefit of the community; were grassroots, local initiatives; and evidenced that the applicants were working in collaboration with community and local business. For-profit applicants were also required to evidence a cash or in-kind contribution equivalent to the funding requested from the City to be eligible for funding in these programs.
7. Park hire requests are not listed in the table for recommendations, as not-for-profit organisations are eligible for free park hire. However, these organisations must pay the \$100 application fee and other related fees and charges such as electricity and water. Individuals or unincorporated community groups are required to be auspiced by a not-for-profit organisation to be eligible for free park hire. All park hire is subject to availability.
8. It is expected that all successful applicants will work co-operatively with relevant City staff throughout the project for which they have received funding. Contact details for the relevant City staff are provided to all successful grant recipients.
9. All grants and sponsorships are recommended on the condition that any required approvals, permits and development consents are obtained by the applicant.
10. The City's Grants and Sponsorship Program is highly competitive. Applications that are not recommended have either not scored as highly against the assessment criteria as the recommended applications or have incomplete or insufficient information. The City's Grants and Sponsorship team provides feedback and support to unsuccessful applicants.
11. The assessment process includes advice and recommendations from the key stakeholders on the assessment panel, depending upon the nature of each submission. The integrity of the proposed budget, project plan, contributions and partnerships are assessed, scored and ranked against defined criteria. Once recommended applications are approved by Council, a contract is developed, which includes conditions that must be adhered to, and acquitted against.
12. In assessing the grant applications, the assessment panels included in their considerations and recommendations:
  - (a) Sustainable Sydney 2030;
  - (b) the Grants and Sponsorship Policy;
  - (c) Creative City Cultural Policy and Action Plan;
  - (d) Economic Development Strategy
  - (e) OPEN Sydney Strategy and Action Plan;
  - (f) Social and environmental policies and plans; and
  - (g) Inclusion (Disability) Action Plan.
13. City staff consider the contribution from the applicant and other sources in reviewing applications. Applicants are asked to demonstrate a capacity to source other types of funding or contribute their own resources (cash or in-kind).

14. Applicants are requested to list their project's community partners, confirmed funding sources and the contribution the organisation is making to the project (cash or in-kind) to demonstrate their contribution.

**Community Services Grant Program (\$5,000 to \$50,000 for up to three years funding)**

15. Community organisations that work in or for the City of Sydney Local Government Area (LGA) provide significant benefits to the city community through the development and delivery of activities, projects or resources. The work they undertake helps meet the needs of the diverse city community, in particular the needs of more disadvantaged residents.
16. The Community Services Grant Program recognises the value of this work and contributes to it through grants to non-profit organisations based in, or providing events or services of benefit to the community in the City LGA.
17. The panel assessing Community Services Grant Program applications was comprised of the City's Manager Social Programs and Services, Project Manager - Childcare, Manager City Spaces with the specialist input of the City's Senior Community Programs Officer, City Spaces Centre Manager, Community Engagement Coordinator, Project Manager, Manager Social Policy and Programs, Social Policy Officer, Area Manager – South, City Historian, Manager Child And Family Services and Community Services Worker.
18. The applications recommended for the Community Services Grants Program are outlined in Attachment A to this report. The applications that are not recommended are listed in Attachment B to this report.
19. Where a grant for more than one year has been recommended, it is noted in the body of the table (under '\$ Amount Recommended') and in Attachment A to this report.
20. **Overview of 2016/17 Community Services Grant Program**

Total budget for 2016/17 Community Services Grant Program	\$590,000
Total already committed (multi-year funding approved in previous years)	\$171,186
Total amount available for 2016/17	\$418,814
Total number of eligible applications	45
Total value requested from applications	\$1,804,893
<b>Total number of applications recommended for cash and/or VIK support</b>	<b>12</b>
<b>Total amount of cash funding recommended 2016/17 (multi-year funding recommended 2017/18- \$80,000)</b>	<b>\$418,760</b>
Total amount of VIK support recommended 2016/17	Nil
Amount remaining for subsequent allocations of the Grants and Sponsorship Program for 2016/17	\$54

**COMMUNITY SERVICES GRANT PROGRAM – OUT OF ROUND APPLICATION**

21. The City received one out of round application that was assessed under the Community Services Grants Program. The application is being considered out of round in order to respond to continuing need for legal services through the extension of the existing contract.

**Redfern Legal Centre – Extension of the Miller’s Point Tenancy Services**

22. In April 2014, the City provided a grant of \$100,000 to Redfern Legal Centre for the delivery of the Millers Point Tenants Service. This service provides legal support and advice to residents of social housing in the Millers Point area who were affected by the State Government’s announcement in March 2014 to sell social housing properties in the area. Council approved two six-month extensions of the grant in April and November 2015, with total funding of \$200,000 provided over the two years.
23. Approximately 78 tenants remain in the area, with 64 being assisted under this grant. There continues to be a demand for the service, with an increase in support for residents in more complex circumstances and with the commencement of the Housing NSW ‘formal offer’ process that can result in termination proceedings. The City has received an application from Redfern Legal Services for grant funding of \$50,000 to extend the service for an additional six months from May 2016 to December 2016. The funding will deliver drop-in advice sessions, individual advice and advocacy, representation in tribunal hearings and legal information and publications for tenants. The panel has recommended supporting the extension of services and a grant of \$50,000. After three months, the grant will be reviewed to assess ongoing demand for the service.

**Cultural and Creative Grants and Sponsorship Program (\$5,000 to \$50,000 for up to three years funding)**

24. The Cultural and Creative Grants and Sponsorship Program supports projects and initiatives that provide opportunities for creative participation, enhance creativity in the public domain and strengthen the sustainability and capacity of the city’s cultural and creative industries.
25. The assessment panel for Cultural and Creative Grants and Sponsorship was comprised of Cultural Projects Coordinator, Cultural Projects Manager, Program Manager – Events, Manager Cultural Strategy with the specialist input of City Historian, Strategy Advisor – Live Music, City Business – Funding Coordinator, Manager Child and Family Services, Events Officer, Social Policy Officer, Area Manager – West, and Public Art Program Manager. The assessment meeting was chaired by Executive Manager, Creative City.
26. The applications recommended for the Cultural and Creative Grants and Sponsorship Program are outlined in Attachment C to this report. The applications that are not recommended are listed in Attachment D to this report.

## 27. Overview of 2016/17 Cultural and Creative Grants and Sponsorship Program

Total budget for 2016/17 Cultural and Creative Grants and Sponsorship Program	\$710,000
Total already committed (multi-year funding approved in previous years)	\$65,000
Total amount available for 2016/17	\$645,000
Total number of eligible applications this round	36
Total value requested from applications	\$997,840
<b>Total number of applications recommended for cash and/or VIK support</b>	<b>11</b>
<b>Total amount of Round One cash funding recommended 2016/17</b> (Multi-year funding recommended 2017/18 – \$30,000) (Multi-year funding recommended for 2018/19 - \$25,000)	<b>\$228,500</b>
Total amount of VIK support recommended 2016/17	Nil
Amount remaining for subsequent allocation of the program 2016/17	\$416,500

**Environmental Performance Grant Program**

28. The three environmental performance grant programs outlined in the City of Sydney's Grants and Sponsorship Policy are designed to address barriers to action and help catalyse the innovative solutions that are required to deliver the sustainability objectives of Sustainable Sydney 2030.
29. The Environmental Performance – Building and Operations Grant Program aims to improve the environmental performance of buildings by lowering the costs and mitigating the barriers of implementing building operations efficiency measures, such as water retrofits in apartment buildings.
30. Two applications have been assessed and are recommended for funding under the Building and Operations Grant Program to a total value of \$9,000 for water monitoring equipment to be installed at Grand Apartments, Kent Street Sydney, and Sonoma Apartments in Waterloo. Water monitoring will provide timely information for Strata management to reduce potable water consumption through the management of leaks and the operation of water using plant and equipment in the building.
31. The Environmental Performance – Innovation Grant Program supports feasibility and demonstration projects that seek to prove the feasibility of new technologies and processes that are currently not implemented in the local market, but that have the potential to achieve greenhouse gas emission reductions and resource efficiencies at scale within the City LGA.
32. One application has been assessed under the Innovation Grant Program and is not recommended for funding (details are included in Attachment F). City staff will offer feedback to the applicant not awarded funding at this time.

33. The Environmental Performance – Ratings and Assessment Grant Program aims to address barriers to the uptake of building performance ratings and assessments across energy, water, waste and other sustainability aspects. The ratings and assessments enable the building owner to understand their opportunities to improve environmental performance.
34. Three applications have been assessed under the Ratings and Assessment Grant Program and are recommended for funding to a total value of \$16,700 for residential water and energy assessments across three residential apartment buildings, located in Kent Street, Sydney, Sussex Street, Sydney and Alexandria. The information provided by these ratings and assessment will inform energy and water efficiency opportunities for applicants.
35. The assessment panel for the Environmental Performance Grants was comprised of the City's Grants Officer, Senior Project Manager, Sustainability Engagement Manager, Sustainability Engagement Coordinator, Manager Carbon Strategy, and Sustainability Programs Officer. The assessment meeting was chaired by Manager Sustainability Programs.
36. The applications recommended for Environmental Performance Grants are outlined in Attachment E to this report. The applications that are not recommended or were ineligible for this grant program are listed in Attachment F to this report.
37. **Overview of 2015/16 Environmental Performance Grant Program**

Total budget for 2015/16 Environmental Performance Grant Program	\$570,000
Total already committed (approved in 2014/15-2015/16)	\$492,803
Total amount available for 2015/16	\$77,197
Total number of eligible applications this allocation	6
Total value requested from applications	\$117,368
Total VIK support requested from applications	Nil
<b>Total number of applications recommended for cash and/or VIK support</b>	<b>5</b>
<b>Total amount of cash funding recommended</b>	<b>\$25,700</b>
Total amount of VIK support recommended	Nil
Amount remaining for subsequent allocation of the program 2015/16	\$51,497

**Festivals and Events Sponsorship Program (\$5,000 to \$30,000 for new applicants or localised festivals or by negotiation for established festivals and events)**

38. The Festivals and Events Sponsorship Program aims to support festivals and events that celebrate, develop and engage the city's communities. The City provides support for festivals and events under two categories; Artform or Village and Community.

39. Artform festivals and events provide a contemporary overview of developments in each artform, including innovative contexts for the work of artists, connect artists to audiences and meet the City's broader cultural priorities.
40. The assessment panel for Festivals and Events Sponsorship (Artform) was comprised of the Manager Culture and Creativity, Manager Cultural Projects, Creative Director – Producer and Cultural Development Coordinator. The assessment meeting was chaired by Executive Manager, Creative City.
41. Village and Community festivals and events celebrate the spirit of a community and build opportunities to share its cultural characteristics with a wider public, or events that nurture and amplify the unique characteristics of the city and village precincts, meet the City's broader place-making objectives and showcase a local community, including local business.
42. The assessment panel for Festivals and Events Sponsorship (Village and Community) was comprised of Business Precincts Manager, Area Manager – South, Manager Grants, Campaign Manager – Cycling and Business Precincts Coordinator. The assessment meeting was chaired by Manager, Social Programs and Services.
43. The applications recommended for the Festivals and Events Sponsorship Program are outlined in Attachment G to this report. The applications that are not recommended or were ineligible for this grant program are listed in Attachment H to this report.
44. **Overview of 2016/17 Festivals and Events Sponsorship Program – Artform**

Total budget for 2016/17 Festivals and Events Sponsorship - Artform	\$3,241,973
Total already committed (multi-year funding approved in previous years for Major Festivals and Events)	\$2,688,035
Total amount available for 2016/17	\$553,938
Total number of eligible applications this round	11
Total value requested from applications for 2016/17	\$707,718
Total VIK support requested from applications	\$184,409
<b>Total number of applications recommended for cash and/or VIK support</b>	<b>7</b>
<b>Total amount of funding cash recommended 2016/17</b> (Multi-year funding recommended 2017/18 - \$1,740,000) (Multi-year funding recommended for 2018/19 - \$1,710,000) (Multi-year funding recommended for 2019/20 - \$1,400,000)	<b>\$260,000</b>
<b>Total amount of VIK support recommended 2016/17</b>	<b>\$187,092</b>
Amount remaining for subsequent allocation of the program 2016/17	\$293,938



45. **Overview of 2016/17 Festivals and Events Sponsorship Program – Village and Community**

Total budget for 2016/17 Festivals and Events Sponsorship – Village and Community	\$968,488
Total already committed (multi-year funding approved in previous years for Major Festivals and Events)	\$793,488
Total amount available for 2016/17	\$175,000
Total number of eligible applications this round	8
Total value requested from applications	\$285,350
Total VIK support requested from applications	\$18,111
<b>Total number of applications recommended for cash and/or VIK support</b>	<b>5</b>
<b>Total amount of cash funding recommended 2016/17</b> (Multi-year funding recommended 2017/18 - \$25,000) (Multi-year funding recommended for 2018/19 - \$20,000)	<b>\$125,000</b>
<b>Total amount of VIK support recommended 2016/17</b>	<b>\$10,069</b>
Amount remaining for subsequent allocation of the program 2016/17	\$50,000

**Matching Grant Program (up to \$10,000 for up to 12 months funding)**

46. The Matching Grant Program provides matched funding of up to \$10,000 for any projects that improve, enhance, or celebrate the City's Villages. Council approved the development of this program to support identified grassroots community projects by matching with City resources what is contributed in cash or in-kind by the community.
47. To be eligible for funding, applications to the Matching Grant Program must demonstrate a matched cash contribution or VIK contribution to the project at least equal to the amount requested from the City.
48. The assessment panel for this Matching Grant allocation was comprised of the City's Area Manager – North, Grants Program Coordinator, Strategy Advisor Culture with the specialist input of Waste Strategy Manager, Community Engagement Coordinator, Public Art Program Manager, Cycling Manager, Parks Assets and Services Manager, Area Manager – East, Social Policy Officer, Area Manager – South, Homelessness Project Coordinator, City Historian, Manager Child And Family Services, Policy and Programs Development Officer, Community Garden and Volunteer Coordinator and Senior Community Program Officer. The assessment meeting was chaired by Manager Grants.
49. The applications recommended for the Matching Grant Program are outlined in Attachment I to this report. The applications that are not recommended are listed in Attachment J to this report.

50. **Overview of 2016/17 Matching Grant Program**

Total budget for 2016/17 Matching Grant Program	\$450,000
Total number of eligible applications this allocation	41
Total value requested from applications	\$421,865
Total VIK support requested from applications	\$18,549
<b>Total number of applications recommended for cash and/or VIK support</b>	<b>20</b>
<b>Total amount of funding recommended</b>	<b>\$139,165</b>
<b>Total amount of VIK support recommended</b>	<b>\$3,833</b>
Amount remaining for subsequent allocation of the program 2016/17	\$310,835

**Amendments to grants approved by Council on 21 March 2016**

51. The Matching Grant to SUPPORT Opportunity and Care Inc. needs to be amended due to a change in organisational name to Mentor and Support Limited.

**Village Business Grant Program**

52. The City LGA has a number of unique local village economies. The villages have a distinct and diverse character and contribute to the economic, social and cultural life of Sydney. These villages play a fundamental role in the city's economy, collectively generating a quarter of the city's output, or \$25 billion per annum. They are employment hubs, accounting for almost 35 per cent of jobs (more than 151,000) outside the CBD and Chinatown.
53. There are an estimated 21,600 small businesses in the City LGA. Approximately 60 per cent (or over 13,000) of these businesses are located in the villages. The Village Business Grant Program supports initiatives and projects that seek to enhance local commercial and retail precincts; build capacity in business; strengthen local business networks; and enhance diversity, precinct brand and character of place. Projects that encourage and stimulate local business and economic activity help build strong and sustainable local economies, and create employment opportunities in local areas.
54. The City undertakes a number of programs to support economic development in the City's villages including capacity building events, retail and promotional campaigns. The popular Business 101 seminar series reaches over 1,000 new and existing businesses each year. Retailer workshops also prove popular with topics such as visual merchandising and in-store experiences. Retail / precinct campaigns to leverage major events include the Sydney is Fashion program, Asia on your Doorstep, Good Food Month Village Adventures and Christmas in the Villages. Marketing collateral including flyers, postcards, booklets and media familiarisation tours showcase the village offerings and customer research helps local business to understand the profile of their customer base.

55. To provide leveraging opportunities, the City produces major events including Chinese New Year, Lunar Feasts, Art and About, Sydney Christmas and Sydney New Year's Eve in addition to providing support for Mardi Gras, Sydney Fringe Festival, Sydney Writers Festival and Vivid. The City also supports local business through the Business Improvement Grants, NSW Business Chamber Awards and Sydney Food Truck program to achieve the objectives of the Economic Development Strategy.
56. Open for applications twice a year, the Village Business Grant Program provides cash funding of up to \$80,000 (excluding GST) for non-profit incorporated associations with strong support from and engagement with business in their local precinct or industry.
57. The assessment panel for the Village Business Grant Program – Round One was comprised of the Business Precincts Manger, Business Precinct Coordinator and Grants Program Coordinator. The assessment meeting was chaired by Manager City Business and Safety.
58. The City has received five applications for support under the Village Business Grant Program 2016/17 – Round One.

#### **Potts Point Partnership**

59. Potts Point Partnership aims to create a thriving, sustainable business community in Potts Point and Woollahooloo. The organisation has 102 financial members. Potts Point Partnership is working to a three year strategic plan and has submitted a one year operational plan with their application.
60. Potts Point Partnership has applied for funding of \$80,000 for 2016/17. Of the four projects applied for, three projects have been recommended for one year funding to a total of \$50,400 as outlined in the table below:

<b>Project</b>	<b>Amount requested</b>	<b>Amount recommended</b>	<b>Project description</b>
Project 1	\$25,000	\$25,000	Phase two of the VESPA strategy, the implementation of a destination marketing campaign to promote East Side Sydney.
Project 2	\$20,000	\$17,000	Food and Theatre lover's guide collaboration with Urban Walkabout.
Project 3	\$17,500	\$0	Development of a social media strategy.
Project 4	\$17,500	\$8,400	Business capacity building events and opportunities for members to expand their networks.
<b>Total</b>	<b>\$80,000</b>	<b>\$50,400</b>	

61. Reduced funding is recommended for Project 2 for project management costs, as the application did not adequately demonstrate the need for this cost and investment in time.

62. No funding is recommended for Project 3 as assessors are concerned about the capacity of Potts Point Partnership to deliver the project due to the non-completion of previously funded activities. The website is currently inactive and the City has previously provided funding for website enhancement and updates, and social media engagement. Targets have not been met for some, while measurement of the impact of others has not been captured or adequately reported. The information provided in the application and additional information does not demonstrate the need for this project, describe the specific activities/deliverables that form the project or demonstrate the organisation's capacity and capability to deliver the project.
63. Project 4 is recommended for reduced funding based on comparative funding offered to other Chambers/Associations for similar activities and concerns about the capacity of the organisation to deliver (demonstrated by non-delivery of similar projects in a previously awarded grant).
64. Potts Point Partnership had a project completion rate of 38 per cent against the agreed Key Performance Indicators (KPIs) of their 2014/15 agreement. A project change request was submitted and approved in December 2015 allowing funds to be redirected from a Christmas Activation project to the development of a three year strategic plan, and \$10,000 funding was forfeited at the request of the organisation across four of the five projects funded.
65. Feedback about this from the organisation included the suggestion that the agreed KPIs in the grant agreement were too onerous given the size and resources of the Potts Point Partnership, some projects were not able to be delivered due to capacity constraints and other projects were taking longer than expected to deliver.
66. Current funding for the partnership was awarded for 2015/16 Round One in June 2015. This contract was executed on 11 March 2016 and includes a media familiarisation tour, digital and other marketing activities, networking events and the first phase of the Villages of East Sydney Partnership Association (VESPA) project.

### **Darlinghurst Business Partnership**

67. Darlinghurst Business Partnership aims to foster a creative, individualist community, with a core focus on art, culture, communication, lobbying and advocacy. The organisation has 88 financial members.
68. Darlinghurst Business Partnership has submitted a one year strategic business plan with their application. Strong working relationships have been established with adjoining business associations forming the VESPA.
69. Darlinghurst Business Partnership has applied for funding of \$78,500 for 2016/17. Of the five projects applied for, five are recommended for one year funding to a total of \$78,500 as outlined in the table below:

<b>Project</b>	<b>Amount requested</b>	<b>Amount recommended</b>	<b>Project description</b>
Project 1	\$20,000	\$20,000	Phase two of the VESPA strategy, the implementation of a destination marketing campaign to promote East Side Sydney.

Project	Amount requested	Amount recommended	Project description
Project 2	\$21,500	\$21,500	Do Darlo is a consumer facing event based place making activation focussed on promoting a shared precinct brand and engaging with local businesses.
Project 3	\$9,500	\$9,500	A series of activities including digital screens, mobile and print media to promote local stories, people and history throughout the precinct.
Project 4	\$19,500	\$19,500	Final research and roll out of technology to track footfall in the precinct.
Project 5	\$8,000	\$8,000	Networking events, training presentations and member communications.
<b>Total</b>	<b>\$78,500</b>	<b>\$78,500</b>	

70. The contract conditions set out for Project 4 are recommended to ensure that final, key information is provided to the City before the full release of funds for the project. Assessors have made this recommendation to ensure that although Council requires additional information, this does not impact the proposed timeframe for the implementation of this project.

### Surry Hills Creative Precinct

71. Established in 2014, Surry Hills Creative Precinct seeks to highlight and encourage the area's vitality; support new partnerships; to bring new projects to fruition; and to have Surry Hills as a recognised international destination for outstanding design.
72. A one year operation or three year strategic plan was not provided with the application. The organisation has 24 financial members.
73. Surry Hills Creative Precinct has applied for funding of \$80,000 for 2016/17. Of the five projects applied for, two are recommended for one year funding to a total of \$25,000 as outlined in the table below:

Project	Amount requested	Amount recommended	Project description
Project 1	\$30,000	\$10,000	Branding Surry Hills research and brand strategy including working groups, a workshop, new research, launch of brand and either app or website.

Project	Amount requested	Amount recommended	Project description
Project 2	\$5,000	\$0	Development of an app with the potential to function as a network of interactive directories throughout Surry Hills and other parts of the City in future.
Project 3	\$20,000	\$0	Second stage app / website (leading on from Project 3) including research into potential areas where the app can expand into physical kiosks.
Project 4	\$10,000	\$0	Research project with businesses to understand what improvements could be made to public spaces.
Project 5	\$15,000	\$15,000	Phase two of the VESPA strategy, the implementation of a destination marketing campaign to promote East Side Sydney.
<b>Total</b>	<b>\$80,000</b>	<b>\$25,000</b>	

74. The organisation acquitted their 2014/15 grant (project period January 2015 – December 2015) in February 2016, having completed the projects funded over a two year period. Projects funded with this grant included precinct brand research, business development workshops and a scoping study for an app.
75. The organisation did not submit a strategic or operational plan with this application and noted that whilst ideas had been provided with the previous application, a full strategic plan would be provided in June 2016. Without a strategic or operational plan it is difficult to determine how the projects proposed meet the strategic objectives of the organisation or reflect the views of the organisation's members.
76. Project 5 is recommended for funding as it is a collaborative project with a developed project plan, timeline, budget and activities. Key activities are supported for project 1 as assessors could identify (from the previously funded phase of this project) the need for the continued development of the initiative. However the information provided was underdeveloped and assessors could only support a portion of the activities proposed (as outlined in the grant conditions). The information provided for projects 2, 3 and 4 was inadequate. The projects were unclear, budgets were speculative, outcomes were unclear and there is no basis to determine if they align with the objectives of the organisation or its members, there was a lack of demonstrated need for the projects and assessors are concerned about the capacity of the organisation to deliver the projects.

### Australian Fashion Chamber

77. Australian Fashion Chamber is the peak industry body for fashion designers and works to strengthen, protect and nurture the originality, influence and success of Australian fashion, both domestically and globally. The AFC has 61 financial members, with the majority located within the City LGA and many of its programs, services and activities centred here.
78. Australian Fashion Chamber has applied for funding of \$50,000 for 2016/17 and 2017/18. Of the five projects applied for, five are recommended for two year funding to a total of \$40,000 as outlined in the table below:

Project	Amount requested	Amount recommended	Project description
Project 1	\$10,000	\$8,000	This seminar aims to equip local fashion designers with knowledge and support on exporting their designs to the US market which in recent times has proven to be a viable market for Australian designers.
Project 2	\$10,000	\$8,000	This seminar aims to equip local fashion designers with financial knowledge and is to be delivered in partnership with Commonwealth Bank Australia.
Project 3	\$10,000	\$8,000	This seminar aims to equip local fashion designers with skills in developing and shaping their business plans and is to be delivered in partnership with Price Waterhouse Coopers.
Project 4	\$10,000	\$8,000	This seminar will explore menswear, with the overall aim being to develop, teach and strengthen this element of the fashion industry in a sustainable way.
Project 5	\$10,000	\$8,000	This seminar provides an opportunity to deliver the successful AMP Talking Shop program to fashion retailers.
<b>Total</b>	<b>\$50,000</b>	<b>\$40,000</b>	

79. Reduced funding was recommended for all projects to bring the project management costs into line with comparative funding levels.

**MusicNSW**

80. MusicNSW is the peak body for the contemporary music industry in NSW and is working with key industry partners to establish a Sydney Live Music Alliance.
81. The objective of the Sydney Live Music Alliance is to strengthen Sydney's live music industry, be responsive to current issues facing the industry, develop strategic responses, advocate with government and key industry bodies, and form working groups for the effective delivery of strategies.
82. 15 individual representatives from Sydney's live music and performance industry have committed their support to MusicNSW and will work together to establish the Alliance and its activities. A further 14 organisations (representing a broad range of organisations in the live music and performance industry) have also committed to the Alliance as founding members and will form the Steering Committee that will oversee the development of the Alliance.
83. MusicNSW has applied for funding of \$30,000 for one project in 2016/17 to support project management costs, engage a strategic planner, coordinate steering group activities and fund the development of communication and engagement tools and resources. The project has been recommended for funding for the 2016/17 financial year as outlined in the table below:

<b>Project</b>	<b>Amount requested</b>	<b>Amount recommended</b>	<b>Project description</b>
Project 1	\$30,000	\$30,000	MusicNSW will establish Sydney's Live Music Alliance, a collective of music industry representatives working closely together to strengthen Sydney's live music industry.

84. The applications recommended for the Village Business Grant Program are outlined in Attachment K to this report.
85. **Overview of 2016/17 Village Business Grant Program**

Total budget for 2016/17 Village Business Grant	\$650,000
Total already committed (multi-year funding approved in previous years)	\$205,795
Total amount available for 2016/17	\$444,205
Total number of eligible applications this round	5
Total value requested from applications	\$318,500
Total VIK support requested from applications	\$6,500
<b>Total number of applications recommended for cash and/or VIK support</b>	<b>5</b>



<b>Total amount of funding cash recommended 2016/17</b> (Multi-year funding recommended 2017/18 – \$40,000)	<b>\$223,900</b>
<b>Total amount of VIK support recommended 2016/17</b>	<b>\$6,500</b>
Amount remaining for subsequent allocation of the program 2016/17	\$220,305

### **Out of Round Application - Extension of the Access Sydney Community Transport – Village to Village Shuttle Bus Service**

86. Village to Village services are free, fixed route shuttle buses that aim to fill the gap between public transport and specialist community transport services. They provide access to shops, medical care, cultural activities, community services and other transport services for people who experience, or are at risk of experiencing transport disadvantage. Reasons for transport disadvantage range from impaired mobility or financial difficulty, to not being serviced by public transport, or not meeting the age or disability eligibility criteria for specialist community transport services. The Village to Village service runs four routes from 9am-5pm on Thursdays and Fridays:
- Route 1 - Redfern to Broadway, via Glebe: serving residents from Redfern, Glebe, Forest Lodge and connecting to Royal Prince Alfred Hospital, and Broadway Shopping Centre.
  - Route 2 - Woolloomooloo to Redfern, via Chinatown: serving residents from Woolloomooloo, Waterloo, Potts Point, Darlinghurst, Surry Hills and Redfern, and connecting to St Vincent's Hospital, and Paddy's Markets.
  - Route 3 - Redfern to Broadway, via Alexandria: serving residents from Redfern, Roseberry, Beaconsfield, Green Square, Alexandria, Erskineville, Newtown and connecting to Royal Prince Alfred Hospital, and Broadway Shopping Centre.
  - Route 4 - Broadway to Woolloomooloo, via CBD – serving residents from Glebe, Pyrmont, Millers Point and Woolloomooloo, connecting to Broadway Shopping Centre.
87. The City has provided a grant to Access Sydney Community Transport (formerly South East Sydney Community Transport) to operate the Village to Village service since 2007. The current three-year grant ends on 30 June 2016.
88. A 2011 review found that the service is highly effective and efficient to run, and recommended it continue. Commonwealth Government aged care and disability reforms will eventually impact on future funding for community transport services however new arrangements have not been announced. Service providers have had current funding extended to June 2018. Implementation of a broader Community Transport Transition Strategy for the City has been placed on hold to allow the full implications of Commonwealth Government aged care reforms to be assessed in the context of both the City's community transport provision and the wider community transport sector. It is anticipated that the outcomes of these reforms will be known during 2016/17 and implemented from 2018/19.
89. Sydney's public transport network has changed in recent years, with improved wheelchair accessibility at buses and stations, increased frequency, additional evening and weekend services, revised bus routes and the introduction of Opal ticketing.

90. As a result, some of the Village to Village bus routes are now partially duplicating some public bus services and may not be effectively addressing other gaps in the public transport network. These findings are consistent with current usage data provided by the operator that shows Routes 1 and 2 experiencing high demand and Routes 3 and 4 experiencing limited or no demand.
91. In addition, construction of light rail will continue to change the face of public transport in the City in coming years.
92. It is recommended that the current Village to Village service grant be extended for two years to June 2018, with the grant agreement offering flexibility in determining the frequency and route for services based on an ongoing assessment of demand and public transport gaps.
93. Flexible service delivery will be achieved through a costing of services at an hourly rate rather than an annual rate. This will allow for adjustments to routes and frequency of services to better match ongoing need, and up to a limit of 64 total hours of service per week. Any changes to routes will be determined by agreement between the City and the service provider through six-monthly reviews, and in consultation with service users. Access Sydney has requested funding of \$202,437 to provide up to 64 hours of service per week (\$121.65 per hour). This is commensurate with current rates of service provision.
94. Access Sydney Community Transport's fleet of 13 buses (used to deliver Village to Village and a range of other community transport services) are housed at the City's Bay Street depot in Ultimo. They have requested that this arrangement be continued, which is an estimated VIK contribution of \$53,300.
95. Access Sydney are an Accredited Bus Operator under NSW Roads and Maritime Services requirements. A condition of this accreditation is that vehicles are securely garaged. Access Sydney continue to be unable to identify suitable alternative depot facilities from which to operate. This is largely due to the limited availability of depot space within the City and the high rental value of inner-city facilities. It is anticipated that sufficient space for vehicles will continue to be available during planned upgrades to the Bay Street facility (2016-2018), however Access Sydney Community Transport may need to be relocated temporarily to an alternate location if required.

#### **Amended Grant Recipient**

96. This report also recommends that Council approve the termination of an existing grant agreement and the grant of a new agreement to a different organisation to deliver the same program due to an operational change related to the previously approved funded program. Negotiations between the relevant parties are still underway (refer confidential Attachment L for further details).

**KEY IMPLICATIONS****Strategic Alignment - Sustainable Sydney 2030**

97. This report complies with the Grants and Sponsorship Policy adopted by Council on 15 September 2014. The provision of grants and sponsorships is a mechanism for the City to further the aims identified in its social, economic, environmental and cultural policies. The City of Sydney's Grants and Sponsorship Program is a key element in the delivery of Sustainable Sydney 2030. All applications are considered against the 10 strategic directions and how they can directly deliver, or encourage the further development of the aims and objectives identified in Sustainable Sydney 2030.

**Organisational Impact**

98. The grants and sponsorships contract management process will involve key staff across the City of Sydney. Identified staff set contract conditions and performance measures for each approved project and review project acquittals, which include both narrative and financial reports.

**Social / Cultural / Community**

99. The City's Grants and Sponsorship Program provides the City with a platform to support cultural, social and environmental initiatives from the communities, and community organisations, within the City LGA.

**BUDGET IMPLICATIONS**

100. A total of 53 eligible grants are recommended in this report. This includes a total value of:
- (a) 2015/16 – \$25,700 in cash for Environmental Performance Grants from the available \$77,197 budget (the remaining \$51,497 is reserved for the subsequent allocation of the program);
  - (b) 2016/17 - \$1,179,002 in cash and \$207,494 in revenue foregone/VIK from the proposed draft 2016/17 budget, details are as follows:
    - (i) Community Services Grant Program – \$418,760 recommended from the proposed draft budget of \$418,814 (the remaining \$54 is reserved in the Grants and Sponsorship budget);
    - (ii) Cultural and Creative Grants and Sponsorship Program – \$228,500 recommended from the proposed draft budget of \$645,000 (the remaining \$416,500 is reserved for the subsequent allocation of the program);
    - (iii) Festivals and Events Sponsorship (Artform) – \$260,000 recommended from the proposed draft budget of \$553,938 (the remaining \$293,938 is reserved for the subsequent allocation of the program);
    - (iv) Festivals and Events Sponsorship (Village and Community) – \$125,000 recommended from the proposed draft budget of \$175,000 budget (the remaining \$50,000 is reserved for the subsequent allocation of the program);

- (v) Matching Grant Program – \$139,165 recommended from the proposed draft budget of \$450,000 (the remaining \$310,835 is reserved for the subsequent allocations of the program);
  - (vi) Village Business Grant Program – \$223,900 recommended from the proposed draft budget of \$444,205 (the remaining \$220,305 is reserved for the subsequent allocations of the program); and
  - (vii) Village to Village Shuttle Bus – \$202,437 from the \$202,437 available in the Grants and Sponsorship budget; and
- (c) Forward Commitments 2017/18 to 2019/20 – \$5,142,498 in cash and \$1,545,046 revenue foregone/VIK (this amount will be incorporated in future budgets proposed).

### RELEVANT LEGISLATION

101. Section 356 of the Local Government Act 1993. Section 356(3)(a) to (d) is satisfied for the purpose of providing grant funding to for-profit organisations.
102. Attachment L contains confidential information which, if disclosed, would prejudice the commercial position of the person who supplied it.
103. Discussion of the matter in an open meeting would, on balance, be contrary to the public interest because it would compromise the commercial position of the person to which the confidential attachment relates.

### CRITICAL DATES / TIME FRAMES

104. The funding period for the Round One Grants and Sponsorship Allocation for 2016/17 is for activity taking place from 1 July 2016 to 30 June 2017. Contracts will be developed for all successful applications after Council approval to ensure their funding is released in time for projects starting in July.
105. The funding period for grants and sponsorship awarded under the Environmental Performance Grant Program in this report is for activity taking place between 1 June 2016 and 30 June 2017. Contracts will be developed for all successful applications after Council approval to ensure their funding is released in time for projects starting in June.

### PUBLIC CONSULTATION

106. Two grants and sponsorship drop-in sessions were held in Town Hall House to assist potential applicants with their applications on the following dates:
- (a) Tuesday 9 February 2016 at 4.30pm; and
  - (b) Tuesday 23 February 2016 at 4.15pm.
107. 68 organisations made 77 registrations to attend the grants and sponsorship drop-in sessions.
108. 49 organisations attended 53 drop-in sessions seeking advice from City staff about their project proposals and the application process.

109. 64 per cent of the attendees at the drop-in sessions advised they had not applied for a City of Sydney grant previously.

**ANN HOBAN**

Director City Life

Sarah Foxe, Manager Grants